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Why David Sometimes Wins will become a standard part of the literature and mandatory reading for students of the farm worker movement. At the same time, by analyzing the UFW's methodology through the rubric of "strategic capacity," Ganz offers a useful primer for those seeking insight into his philosophy and his practice.

Why David Sometimes Wins: Leadership, Organization, and ...
Why David Sometimes Wins: Leadership, Organization, and
Strategy in the California Farm Worker Movement. Oxford
University Press, 2009. ISBN 978-0-19-516201-1; Articles
“ Resources and Resourcefulness: Leadership, Strategy and
Organization in the Unionization of California Agriculture
(1951-1966). ” American Journal of Sociology, January 2000.

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Why David Sometimes Wins: Leadership, Strategy and the Organization in the California Farm Worker Movement Marshall Ganz Abstract. This book tells the story of Cesar Chavez and the United Farm Workers' ground-breaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on ...

Why David Sometimes Wins: Leadership, Strategy and the ...
His newest book, Why David Sometimes Wins: leadership, organization and strategy in the California farm worker movement was published in 2009, earning the Michael J. Harrington Book Award of the American Political Science Association. He was awarded an honorary doctorate in divinity by the Episcopal Divinity

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University Press, Summer, 2009. What a Mighty Power We Can
Be: African American Fraternal Groups and the Struggle for Racial
Equality with Theda Skocpol and Ariane Liazos, Princeton
University Press, Fall, 2006.

Marshall Ganz

Justin Thomas is playing the PNC Championship alongside his
father, Mike, and Justin can't express how much that means. Take a
look as Tiger Woods and son Charlie swing side by side on the

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